

# THE "Loevenhart Clothes"

For spring have a stylish air of individuality that's decidedly different from all other ready-to-wear clothes. Being strictly hand-tailored of the finest materials they appeal to the smartest dressers and will give the same satisfaction as the highest priced-to-measure clothes that costs twice as much.

Suits, \$15  
Top Coats, TO  
Rain Coats, \$25

Loevenhart's, THIRD AND MARKET.



## INVITATION ACCEPTED.

Madame Nevin Dougherty and James Roche Will Sing at Auditorium.

Thursday night the announcement was made to the Executive Committee that Madame Nevin Dougherty and James E. Roche had kindly accepted the invitation of the Hibernians and would sing at the Maud MacCarthy concert at the Auditorium on Easter Monday night. This will be welcome news to our local music lovers, who are always eager to hear those great artists. Louisville's two leading pianists, Miss Hattie Bishop and Miss Jodie McGill, have been selected for accompanists, the first named for Miss MacCarthy.

A programme of surpassing merit is now assured, and the young Irish queen of the violin will be greeted with as fine an audience as ever assembled in this city. During the past few days many handsome half tone pictures of Miss MacCarthy, the work of Klauber and the Kentucky Irish American, have been placed in show windows and are attracting much attention. The Hibernians appreciate the assistance rendered them by the clergy, and are determined to realize a handsome sum for the orphans. Persons desiring tickets can procure them at this office.

## HINTS ON STYLE.

The checked silks are charming and greatly in demand for tailored and shirt-waist costumes. In slight shades they are used for dressier frocks, but they are at their best in the shirtwaist models.

From gingham to satin all the stuffs are attractive, and starting at the bottom gingham is taking a new lease of life, and the gingham in small checks are being rapidly bought for use in shirt-waist suits.

There is also a peculiar shade of very bright brown, bordering upon a burnt orange, which in union with white makes a most effective small check, and in the hands of a clever dressmaker should be fashioned into an unusual and delightful frock.

Mohairs come in all colors and sizes of checks, and there are many checked wools in every light weight. Brown and white combinations are much in evidence in these checked modes, and though green and blue combinations are old they are still popular.

Checked voiles in colors already mentioned, in connection with the silks, are extremely fashionable, and made up on simple lines will constitute the most practical of summer frocks, being cool and neat, shaking off the dust easily, and wearing even better than the taffeta.

The colorings, particularly the soft, middle tone blue and white, are attractive, the goods wear well and stand laundering better than almost any other colored wash fabric, and there is a clean, cool freshness about the material that is especially in keeping with the tub shirtwaist frock idea.

Dress patterns of linen handsomely embroidered in the punched-out broderie anglaise are handsome and numerous and are perhaps the favorite choice for the white linen costume. A heavy raised embroidery is also liked, and there are patterns with elaborate drawwork designs in the linen.

The boat shape turban is even more popular than the tricorne and is the model most often chosen for the small flower hat. It is adapted for the suit hat, and among the chic models are many boat shaped turbans of a fine flexible straw, with a crown of white and a deep closely rolled brim of dark color.

One is to judge from the present showing in the most exclusive millinery shops, there is to be little radical change in hat shapes this spring. The winter favorites bob up serenely in straw and tulle and flowers, and where novelty does appear it comes in the guise of a modification of one of the accepted shapes rather than in a definitely new shape.

Small checks in any and every material seem to be enjoying a pronounced vogue. Not only in wash fabrics, but in woolsens and silks, the check rivals the all-conquering dot in popularity, but the scope of the check is more limited than that of the dot, and there appears to be a feeling that the prim, conventional check belongs chiefly to the realm of the simple and severe, while the dot, large, small or middle sized, may riot appropriately over any fabric from lawn to velvet, and may adapt itself to the most gorgeous forms of making.

## VERY BUSY.

Members of the two Syracuse councils of the Knights of Columbus are very busy making arrangements for the New York State convention, which will be held in the Salt City the first week in May. The sessions will be held in St. Mary's Hall, and the convention will open with solemn high mass celebrated by the State Chaplain at the new Cathedral of the Immaculate Conception. More than 5,000 visitors are expected, and the entire cost of entertaining the delegates and friends will be defrayed by the Syracuse Knights, who will this year present a candidate for State Deputy.

## ST. PATRICK'S CONFERENCE.

The last meeting of St. Patrick's Conference of the St. Vincent de Paul Society was the banner one, with 124 members in attendance. Three new members were received and eight more applications filed. The meeting was interesting throughout. Will McDonough, Secretary of St. Louis Bertrand's conference, was a visitor, and when introduced complimented the men of St. Patrick's for the great work they are doing. Messrs. Michael Sheehan, Patrick Sullivan and William McDonald were appointed as a reception committee to receive the Ancient Order of Hibernians, Catholic Knights and members of the society tomorrow morning and escort them to seats in the middle aisle reserved for the occasion. Very Rev. Father Cro-

## AVENUE THEATER

Locks Out Its Louisville Union Musicians and Substitutes an Imported "Seab" Band.

All friends of and sympathizers with Unions are respectfully requested to withhold their patronage from this theater until further notice from the American Federation of Musicians. LOCAL No. 11.

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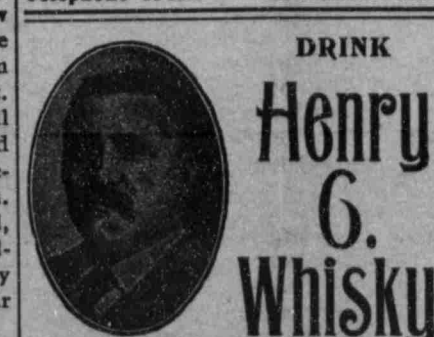
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min urged the members of the conference to co-operate with the Hibernians in making the entertainment given for the benefit of the orphans Easter Monday night a grand success. The editor of the Kentucky Irish American was given a standing invitation to attend the meetings of the conference.

The color of the ceiling of a room depends upon the color of the walls. Where the background of the paper is ivory the ceiling should be ivory instead of pure white.

## HOLLENBACH'S

Annual Circular to Patrons  
Reviewing the Trade  
Situation.

Phil Hollenbach has issued the following circular to his patrons and the public, which contains some interesting information:

Dear Sir: Our friends and patrons will be pleased to learn we are still in the field. Having enlarged our distillery and warehouse, we are now prepared to meet the growing demand for our brand of whiskies, such as Fortuna, Glencoe, Stonehill boursbons and Pride of the West ryes. The goods are branded and sold for what they are—the finest, cleanest and purest in Kentucky. These popular brands are now used in many of the best hotels, saloons, clubs and families in preference to other well known brands. The year of 1904 promises well for the Kentucky bourbon industry. Crops that are sufficiently matured for consumption are very short, grain and barrels are high and the output during the present distilling season promised to be exceedingly limited. These facts are calculated to advance prices. We especially invite your inspection of our plant, at Twenty-sixth and Broadway, formerly Stitzel Bros., and you will do no injustice to your interest by consulting us before buying elsewhere. Our bottled in bond whiskies have a wide spread reputation with connoisseurs, who pronounce them superior to other products on account of their fine flavor, clean taste and delicate bouquet.

There is food for reflection in the enormous increase in the amount of whiskies bottled in bond. The 1903 record of 718,000 gallons was a surprise to the trade, being about three times as much as the previous year, and a casual glance at the situation indicates that 1904 will show two or three times as much as 1903—probably a million and a half to two million with the "little green stamp" over the cork. There is a strong recognition of straight whiskies bottled at 100 proof, under the direct supervision and inspection of the Government, which guarantees strength, age and purity. "Fortuna" is bottled in bond under the direct supervision of the United States Government, and its purity, fine flavor and uniform quality caused an increase over last year of more than 400 per cent. Owing to the recent advance in the price of whisky, bottles, cases, etc., we hereby beg to notify the trade that the price of Fortuna after April 1, 1904, will be as follows: Single case, \$9; five case lots, \$8.50; ten case lots, \$8.25; twenty-five case lots, \$8.

## VALUABLE DISCOVERY.

The well known Holley boys, William and Michael, have engaged in the patent medicine business. They have discovered a pile cure which is said to be the best one known, being a sure cure for that trouble in all its forms. From the numerous testimonials they have received it would seem that already their remedy has done a world of good. The Messrs. Holley have succeeded in working up a good mail order business, and expect soon to have their medicine for sale at all the leading drug stores. Both are hustlers and men of integrity, and any readers who may be suffering from piles will receive good treatment by addressing them at 2324 West Walnut street, this city.

## GRAND DIRECTORS MEET.

The Board of Grand Directors of the Young Men's Institute will meet in special session in the parlors of the Willard Hotel tomorrow afternoon. Plans for the future and questions of interest to the order will be discussed. Chairman Joe Piazza will preside, and the Grand President and Secretary of the Kentucky jurisdiction will be there to offer suggestions. The members of the board will be entertained at dinner at the home of Grand President Kelly in the Highlands after attending high mass in the morning.

## HALMA SOCIAL.

The Halma Social Club, an organization composed of well known young men of the West End, have arranged a pleasant evening for their friends on St. Patrick's night. There will be a reception and dancing at Pfister's Hall, Twenty-fifth and Market, and the members hope to make the celebration equal to any in the city.

## MASONIC THEATER.

For the week beginning March 14 the Masonic will present David Higgins in "His Last Dollar," the opening scenes of which are laid in Kentucky. The star has been well received elsewhere, but what character of Kentuckians are portrayed can not be foretold. They may be recognizable or they may be purely imaginary.

## MACAULEY'S.

Paula Edwards, in "Winsome Winnie," will be Macauley's attraction for the first half of next week with Wednesday matinee. The play and company come highly commended. Frank Daniels follows, opening Thursday night for the rest of the week in "The Office Boy," pronounced one of his greatest successes. The Macauley season thus far has been a notable one, and the above offerings are up to the highest standard seen here this year.

## BUCKINGHAM.

The Buckingham announces for its next week's attraction the Rose Hill English Folly Company, the season's most progressive burlesque organization, with Rice and Barton at its head. This popular organization needs no introduction to Louisville lovers of vaudeville, having always been received here with great favor. A feature will be the comic burlesque entitled "The Baby Trust," bright and new in its entirety. The olio will be up to the usual Buckingham standard, with much that is new to patrons of that popular play house.

## A RECORD BREAKING HAT SALE.

We purchased from a leading hat manufacturer his entire line of small lots of this season's spring production at a price that enables us to offer \$2, \$3 and \$4 values at

**\$1.49**

The sale on these have been large, not many more left. If you want the benefit of our purchase don't delay.

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